



# Northern Sacramento Valley Region Profile

**SNAPSHOT**

**2001-2005**

The Northern Sacramento Valley Region includes five counties — Butte, Colusa, Glenn, Shasta and Tehama. This region accounts for 1.1% of California's jobs and 1.4% of its population. The region's unemployment rate in 2005 was 7.1%, the second highest unemployment rate of the nine regions, and well above the state average of 5.4%. The region's average annual wage for private industry was \$29,003 in 2005; the per capita income was \$26,948.

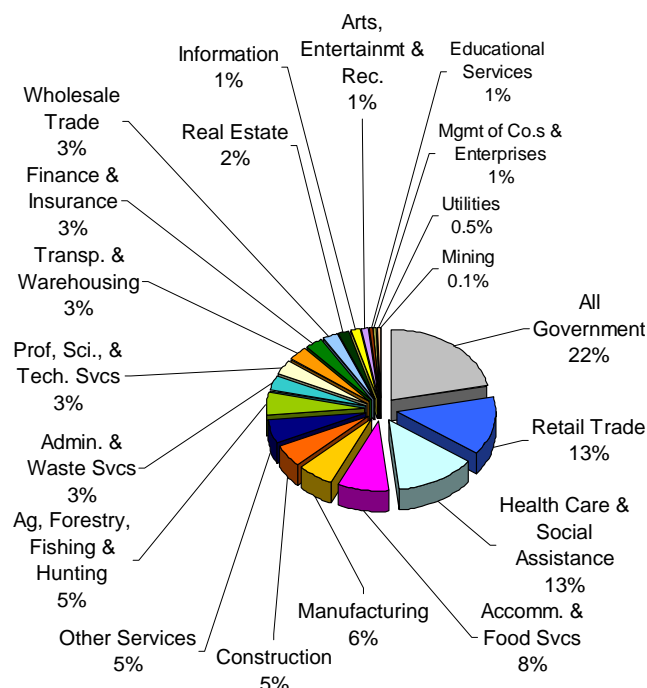
## Industry Employment

Overall, from 2001 to 2005, the Northern Sacramento Valley Region experienced net job growth of 3.8%; private industry jobs increase by 4% and Government jobs increased by 3.3%. During this time, the region's traditional economic base<sup>1</sup> reported job growth of 1%.

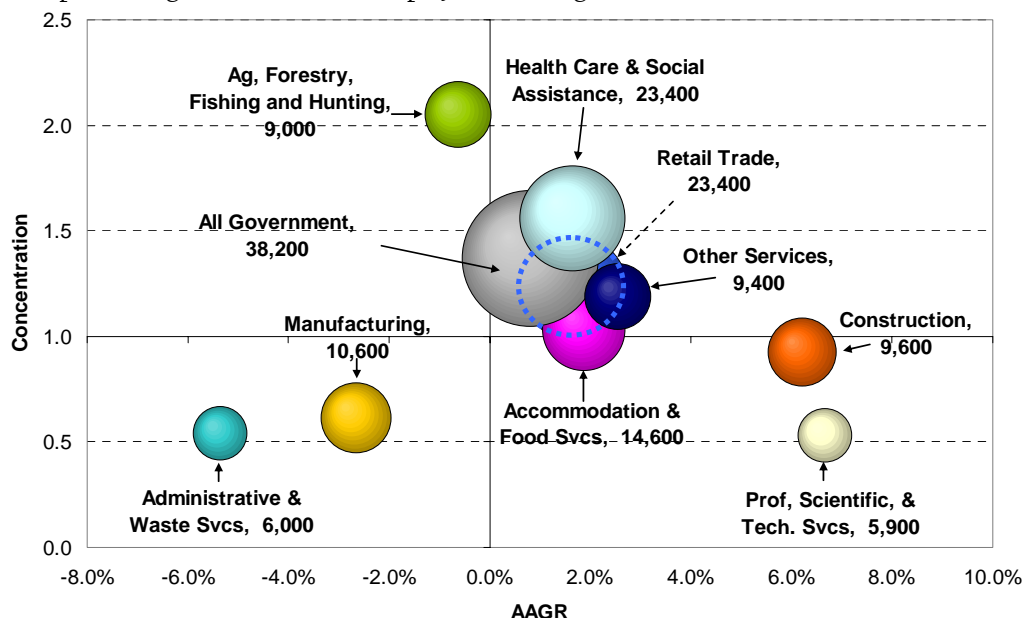
The Northern Sacramento Valley Region ranked sixth in employment growth among the nine regions for this period, and third in population growth.

Of all private firms, 99% have fewer than 100 employees and over 97% have fewer than 50 employees. Firms with fewer than 100 employees provide almost 74% of the jobs for the region.

## Industry Composition 2005



## Top Ten Largest Industries — Employment Change 2001-2005



**Net Job Growth  
2001-2005**

**3.8%**

**Unemployment Rate  
2005**

**7.1%**

**Population Growth  
2001-2005**

**5.7%**

**Per Capita Income**

**2001 2005**  
**\$23,525 \$26,948**

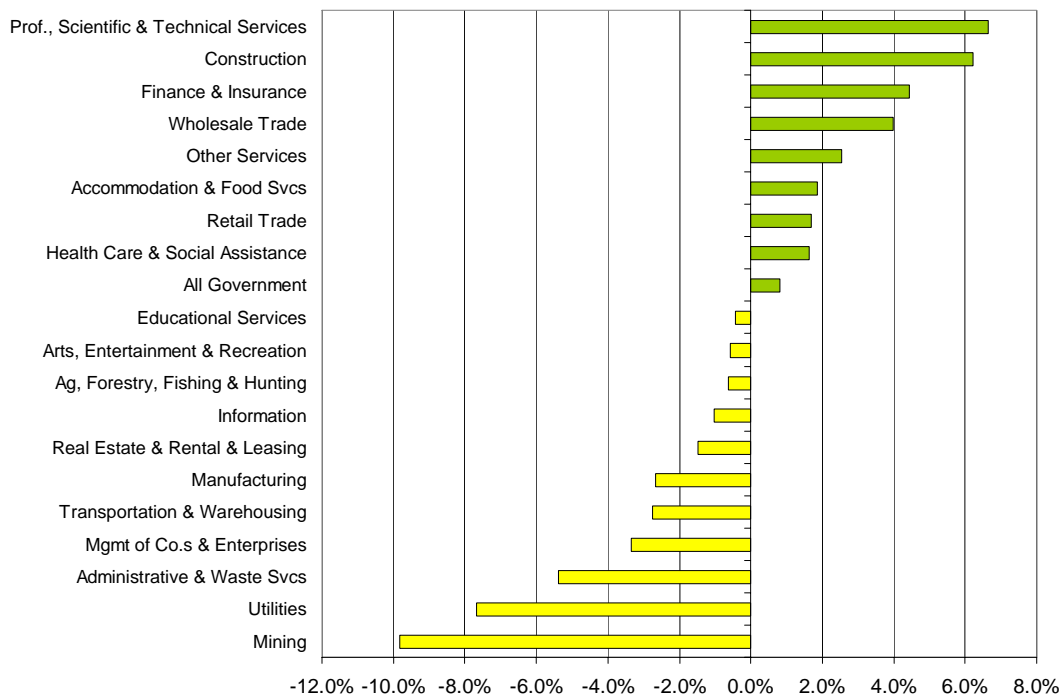
**Size of Firms 2005**

**< 100 < 50**  
**99% 97.2%**



<sup>1</sup> Primarily export-oriented industries. See full regional profile at [www.labor.ca.gov/panel](http://www.labor.ca.gov/panel) for details.

## Job Growth by Industry Sector 2001-2005



## Fastest Growing Sub-sectors 2001-2005

- Internet Service Providers, Web Search Portals & Data Processing Services (NAICS 518), with a 20.2% average annual growth rate (AAGR);
- Wholesale Electronic Markets & Agents & Brokers (NAICS 425), with a 14.7% AAGR;
- Waste Management & Remediation Services (NAICS 562), with a 12.4% AAGR;
- Construction of Buildings (NAICS 236), with a 9.6% AAGR;
- Private Households (NAICS 814), with a 9.3% AAGR;
- Furniture & Related Product Manufacturing (NAICS 337), with a 9.0% AAGR;
- Furniture & Home Furnishings Stores (NAICS 442), with an 8.9% AAGR;
- Nonmetallic Mineral Product Manufacturing (NAICS 327), with a 7.7% AAGR;
- Specialty Trade Contractors (NAICS 238), with a 7.5% AAGR; and,
- Nonstore Retailers (NAICS 454), with a 7.4% AAGR.

## Competitive Advantage — Sub-sectors with Highest Concentration of Jobs\* in 2005

- Forestry & Logging (NAICS 113) with a concentration of 16.1;
- Wood Product Manufacturing (NAICS 321), with a concentration of 6.7;
- Crop Production (NAICS 111), with a concentration of 2.4;
- Gasoline Stations (NAICS 447) with a concentration of 2.1;
- Truck Transportation (NAICS 484) with a concentration of 2.1;
- Animal Production (NAICS 112) with a concentration of 2.0;
- Nursing & Residential Care Facilities (NAICS 623), with a concentration of 2.0;
- Warehousing & Storage (NAICS 493) with a concentration of 2.0;
- Nonmetallic Mineral Product Manufacturing (NAICS 327) with a concentration of 1.9; and,
- Building Material & Garden Equipment & Supplies Dealers (NAICS 444) with a concentration of 1.7.

\* Compared to statewide concentration



Presented by the California Economic Strategy Panel  
For more information and the complete economic profiles,  
go to [www.labor.ca.gov/panel](http://www.labor.ca.gov/panel).

